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FUSED





Packaging

Natus

Pattern based packaging solution. Using harmonising colours and organic shapes to define variants of the product.



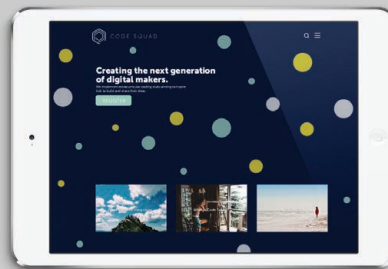
Identity

Cafe Rubix

Book Hill based Cafe Rubix required a bold, strong visual representation of their new, busy cafe. Storefront signage, Loyalty Card, Branding & Menu Design.



CODE SQUAD



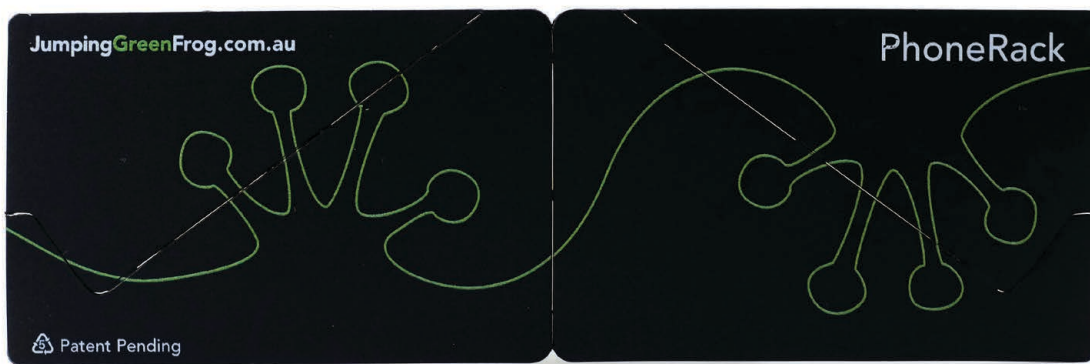
Identity

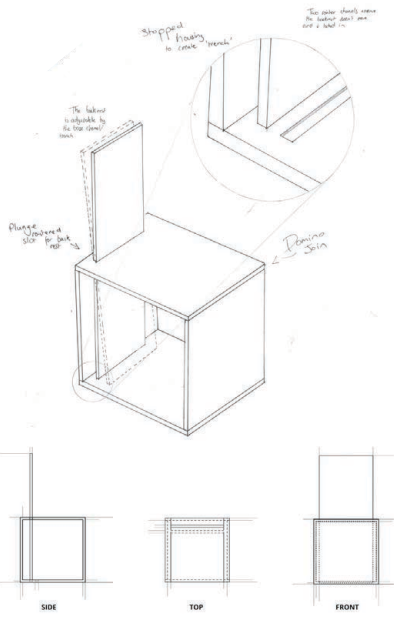
Code Squad

Branding concept for an program encouraging coding clubs in schools. Full identity & stationary kit.



JumpingGreenFrog



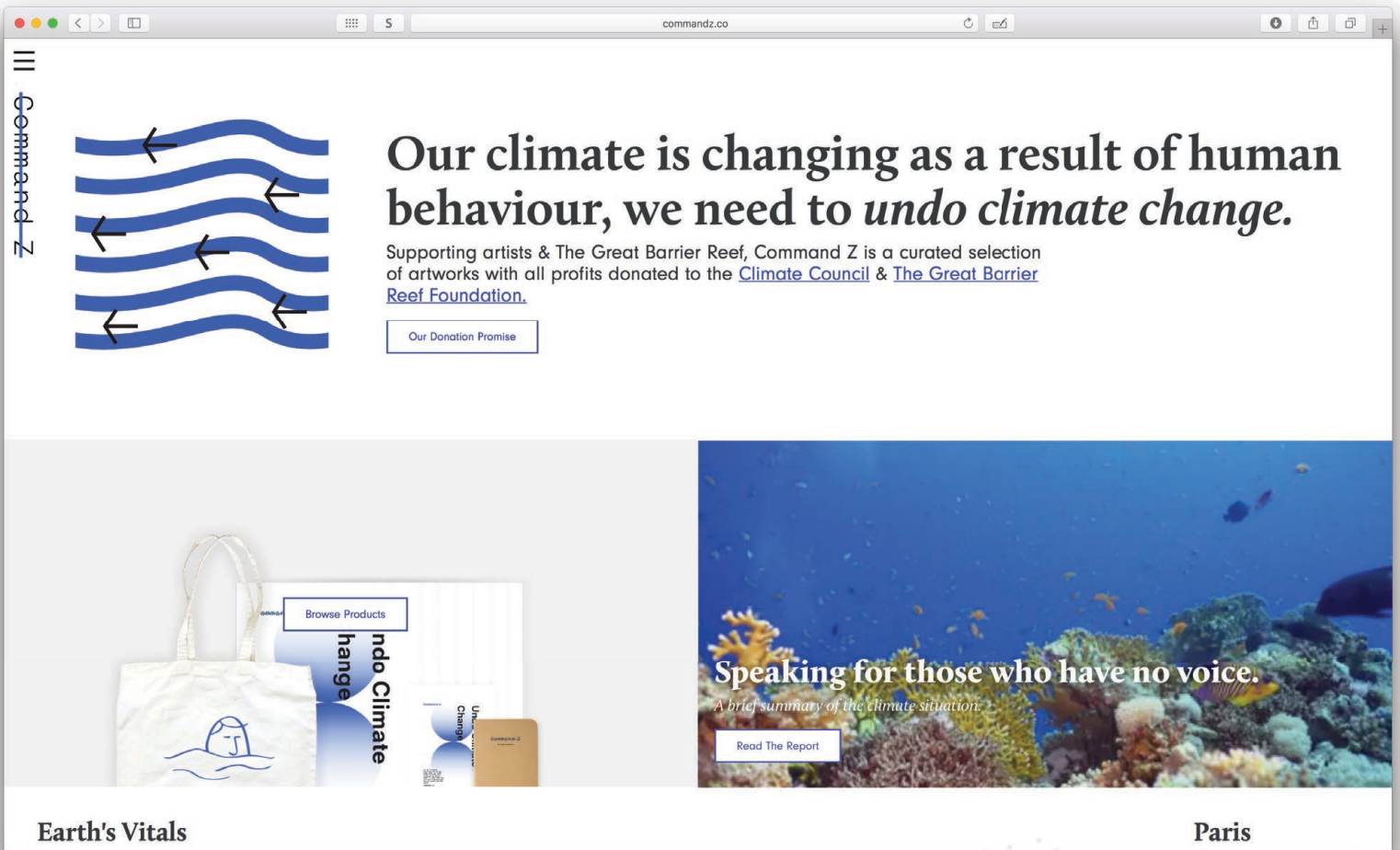
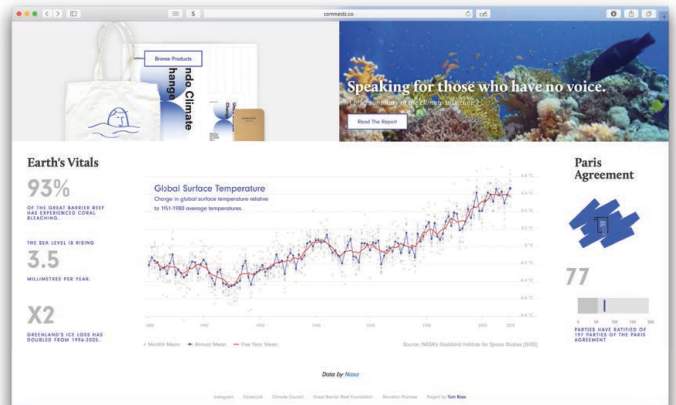
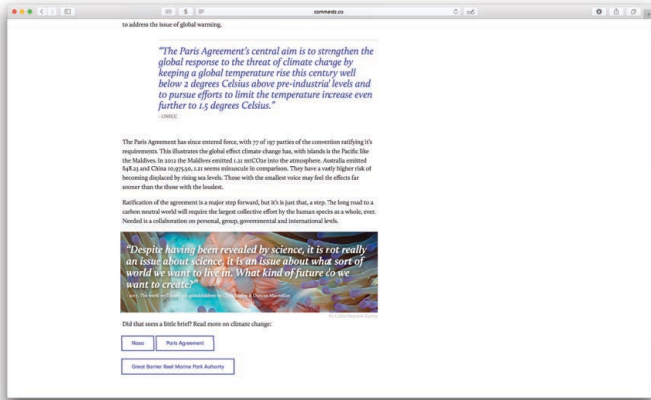
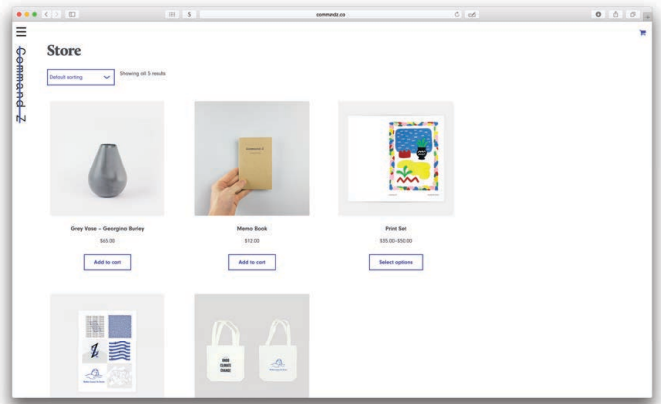
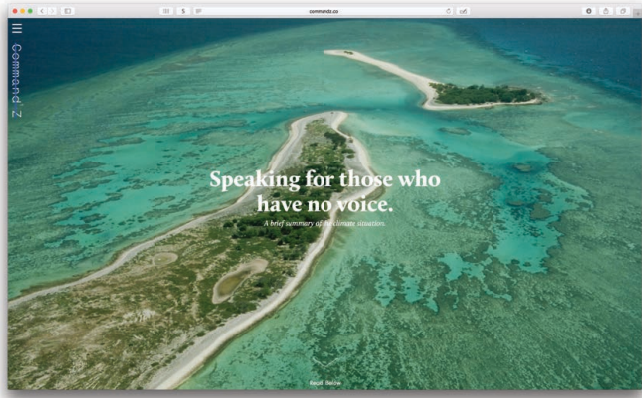


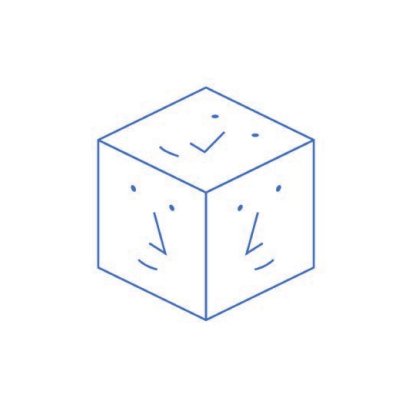
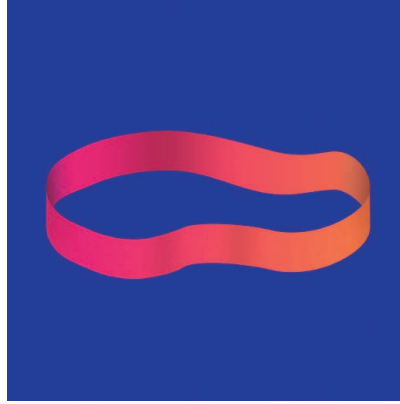
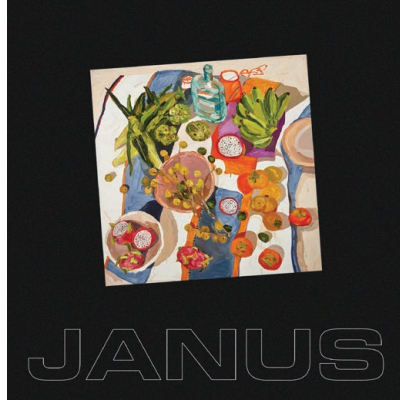
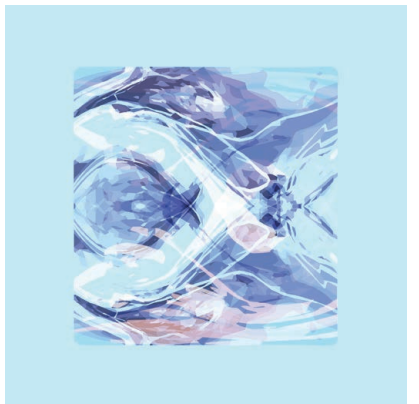
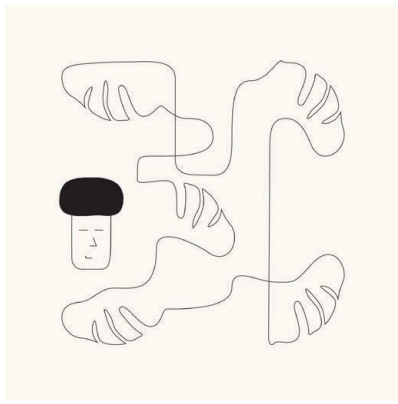
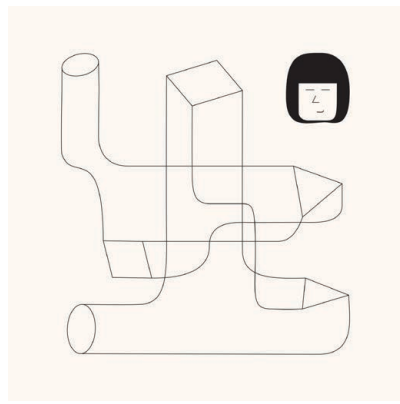
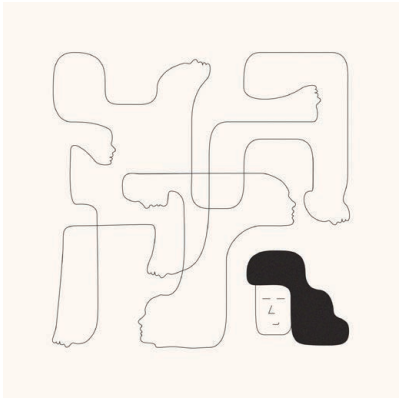
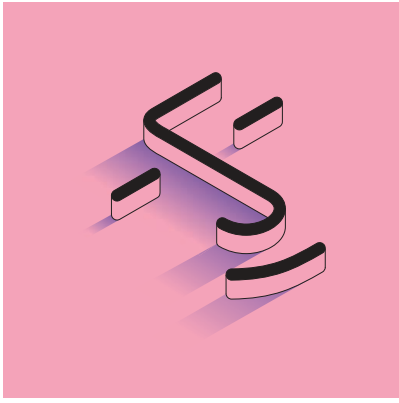
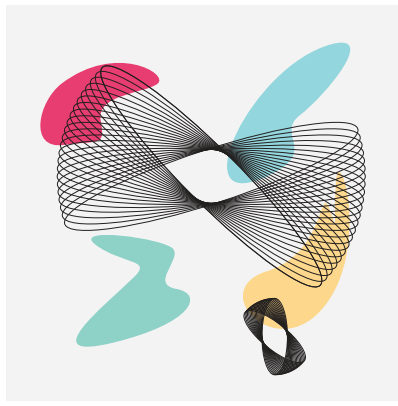
Packaging

Fused

A modular furniture solution. Four simple forms can be manipulated to make chairs, a coffee table, shelving, storage or any other possibility.





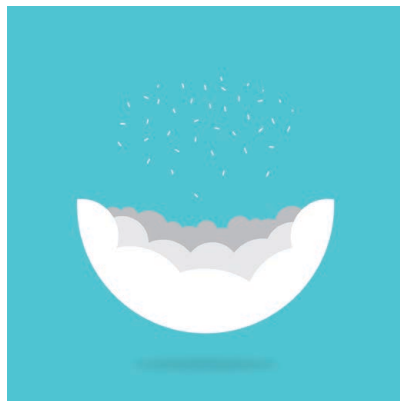
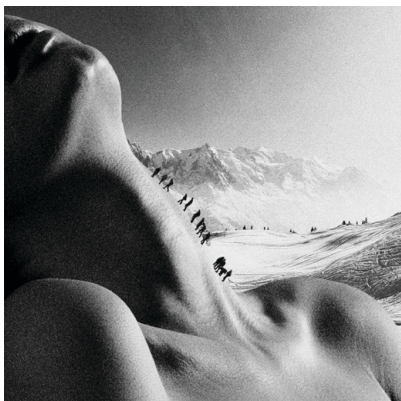
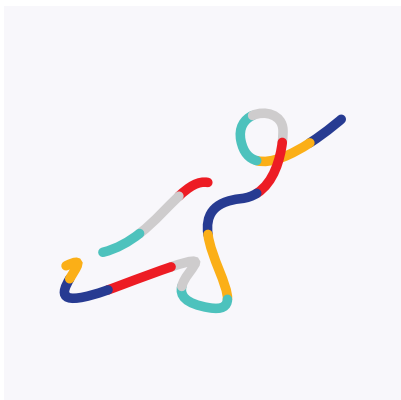
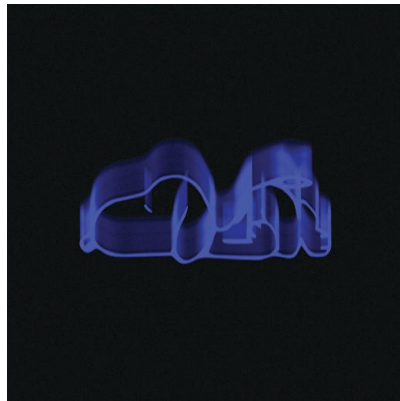
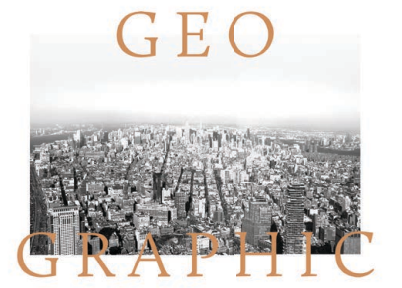
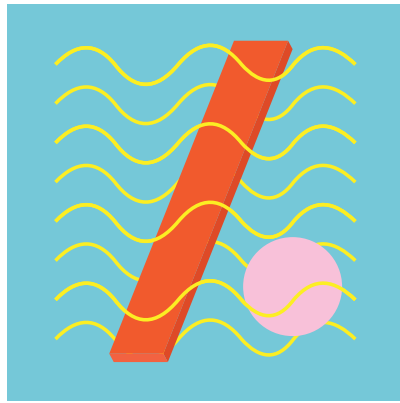
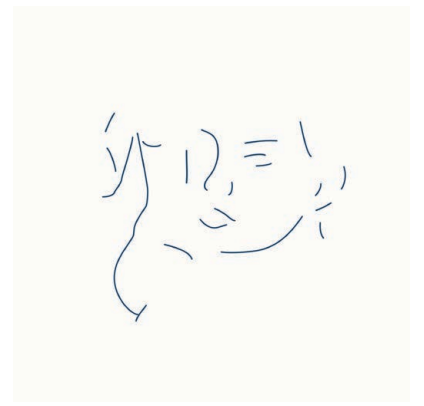
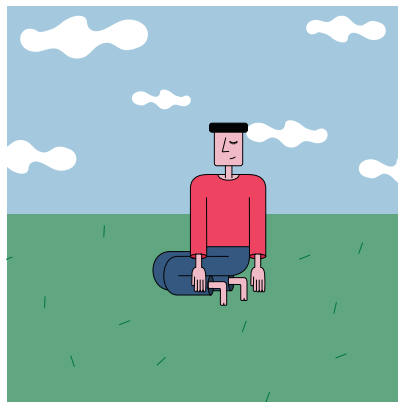


Self-Directed

Fervu

A graphic exploration project, square format. A selection of collage, 3D, Illustration, Printing, Clothing and Photography.







Preston West Primary School



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Designed by Naughton & Ross
www.n.r.co

Message from the Principal

Preston West Primary School is located in a residential area of Dandenong in close proximity to the Preston Market and High Street shopping precinct. The main school is a double storey brick building that was built in 1916. A gymnasium built in 2010 also accommodates a music room and our Before and After School Care service. The gymnasium has a surrounding landscaped garden and a sky crane river bed. A new double storey building accommodating four classrooms was completed in 2013 and is a fantastic asset to the school. Preston West Primary School has a rich history of educational excellence serving the community for over 100 years.

We are extremely proud of our reputation for providing a consistent and challenging curriculum, academic excellence, valuable friendships and catering for each individual. Our purpose is to provide a safe, stimulating and supportive environment that develops all students to their full potential - academically, socially and personally. We instil in children a lifelong love of learning. Our strong academic focus is supported by a multitude of extra curricular activities and programs in Physical Education, Visual Arts, English as an Additional Language (EAL), Music, Italian and intervention.

Preston West Primary School is committed to improving the achievement of all students through the provision of challenging and engaging academic program based on the new National Curriculum and reflecting world wide best practice for 21st century learners. Students are nurtured in an environment characterised by high and positive expectations, with opportunities for participation, leadership, goal setting and problem solving.

At Preston West Primary School we actively foster a school culture that is supportive of teachers, parents and students and reflects our values: Leadership, Excellence, Acceptance, Respect and Never Give Up! Community involvement in the school at various levels is welcome and ranges from assisting in classrooms, participating in Parents Club events to involvement on School Council. Parental and community input is seen as a vital component to the success of our school.

We welcome your visit to Preston West Primary School. As Principal my door is always open to parents wishing to discuss their child or anything related to the school. I am confident that all associations you have with Preston West Primary School will be rewarding to both you and your family.



Cheryl Bondeson, Principal

Cheryl Bondeson

PRESTON WEST PRIMARY SCHOOL



Our Philosophy

OUR VISION

Preston West Primary School is committed to providing a learning environment and educational programs which will motivate, challenge and support students to become lifelong learners. The school aims to maximise student potential in a safe and caring community in which academic achievement, positive self-esteem, cultural diversity and the rights of all are highly valued and respected.

SCHOOL NARRATIVE

At Preston West Primary School we take pride in the quality of education we offer to our students. We aim to create lifelong learners through a comprehensive range of programs that reflect the diversity and individuality of our community. This makes our school a richer, stronger and valuable place to be.

Strong relationships are an important feature of our school. Our staff, students, School Council and parents work together to do their best for our school. We have high expectations of our students and encourage them to reach their full potential by equipping them with the skills they will need in the future.

Our students are confident, curious, respectful and engaged. They have a genuine sense of fairness, are willing to give things a go both as individuals and as part of a team and enjoy the challenges involved in learning.

Our school has a strong sense of history. The school motto, 'Duty First', coined in 1915, provided a rich historical base. People from far and wide have attended Preston West Primary School and reflect on their many happy memories of their education.

Over recent years the numbers of student enrolments have greatly increased. We need to keep the traditions of the past, maintain our emphasis on the student at the core of our work to ensure they can achieve their personal best and continue to strive for excellence in a school where strong community links are central to our work.

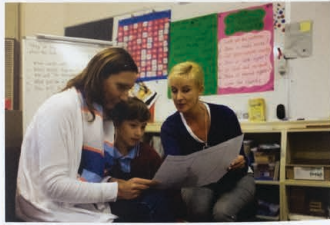


PRESTON WEST PRIMARY SCHOOL

Curriculum

At Preston West Primary School we take pride in the quality of education we offer to our students. Our core purpose is to provide an inclusive and rigorous learning environment that challenges and engages young people to grow as confident learners. We strive to develop motivated, creative and independent learners who demonstrate strong social values and whose leadership, resilience and self-esteem is evident when interacting with the community.

Preston West Primary School encourages its students to strive for excellence in all of their endeavours in order to reach their full potential – academically, socially and personally. Our school provides a comprehensive and engaging academic program, reflecting worldwide best practice for 21st century learners, a strong focus is placed on English and Mathematics and we recognise and respond to diverse student needs when developing our curriculum. In addition to these comprehensive classroom programs, our curriculum addresses the other AusVELS domains of Science, Humanities/History, Design and Technology, Civics and Citizenship, and Health. Preston West Primary School provides programs in Music, Physical Education, Language Education (Italian), Visual Arts, English as an Additional Language and Intervention. Initiatives such as the 'Bounce Back' resilience welfare program have also been introduced to support all programs. The use of Information and Communication Technology (ICT) is integrated across the curriculum to support the improvement of teaching and learning outcomes.



Extra Curricular Activities

At Preston West Primary School we offer a wide variety of extra-curricular activities for students to participate in.

Bi-annually the school hosts an Art Festival and Concert for parents and the community to celebrate the talents of our students.

Extra-curricular activities are offered in Leadership, Sports, the Arts, Technology and Camping. A wide variety of external organisations also visit Preston West Primary School to further enhance the educational opportunities for our students.

LUNCHTIME CLUBS

Lunchtime Clubs include:

- Kitchen Garden
- Art Activities
- Computer Club
- Board Games
- Choir
- Various Sporting Clubs
- Bands
- Library

AFTER SCHOOL PROGRAMS

After school programs offered by external providers include:

- Keyboard, Guitar, Ukulele and Drum lessons
- After School Sports program



School Values



In 2014 we collaboratively revisited and revamped our school values. Our new values which promote the acronym LEARN are listed below and a song has also been produced to celebrate these traits which we instil across all domains at Preston West Primary School.

LEADERSHIP

Our exemplary leaders demonstrate responsibility, fairness, kindness, honesty, loyalty and cooperation with other students, teachers and parents within our school environment and in our community.

EXCELLENCE

Our exceptional interactions with other people. We strive to achieve high expectations in our daily learning endeavours and celebrate our successes. We demonstrate full play and encourage the achievements of others.

ACCEPTANCE

Our values. We understand and celebrate the array of abilities, backgrounds, beliefs and opinions of other people. We value our rich multicultural community and acknowledge our diversity in our strength.

RESPECT

For ourselves, other students, teachers, our parents and the wider community. We value and acknowledge every person as an individual who deserves to be treated with appreciation and dignity. We respect the work, ideas and belongings of others and our environments.

NEVER GIVE UP

On our values or others. We demonstrate persistence and resilience in the pursuit of higher learning and to become well-rounded individuals socially and emotionally. We also show support, helpfulness and care for others to assist them in the attainment of their goals.

Facilities



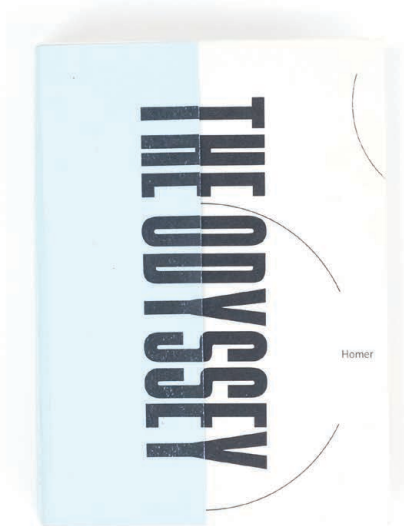
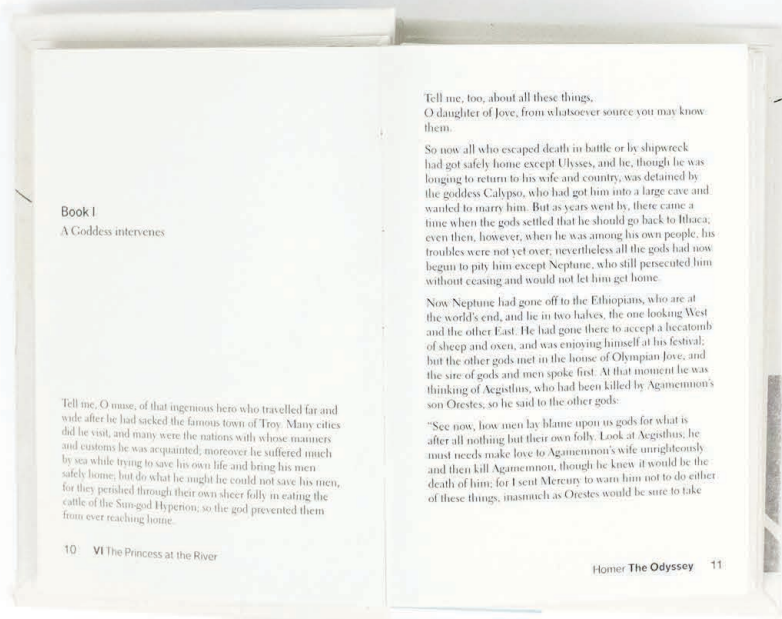
Preston West Primary School features a double storey classroom block, eight portables, a gymnasium and spacious play areas and gardens. Our buildings provide a great learning environment where students can learn in spacious air-conditioned and heated classrooms. Additional features of our school include a Computer Learning Centre, a Visual Arts Room, Music Room and Library. The grounds provide a safe and attractive environment with landscaped gardens and exclusive play areas which include the 'dry river bed', 'the amphitheatre' and 'giant turtle'. Preston West also has shaded verandas, a quality oval and large synthetic soccer fields with running track, extensive seating through the school, patios, courtyards, large asphalt play areas, basketball, netball and tennis courts and four modern playgrounds for junior and senior students.

Preston West aims to equip our students with improved communication and collaboration skills, highly developed ICT capabilities and strong reasoning and processing abilities. In the main building there is a Technology Centre that houses 26 touch screen computers. There are over 200 iPads that are utilised across the school as well as a BYOD pilot program starting in Years 3 and 4. In Years 5 and 6 the students also have access to a bank of laptops for research and publishing.

All classrooms in the school have either a data projector, large screen television or interactive whiteboard that enables 21st century learning to occur.

The school has a broadband internet connection to the world with students access being controlled by the Department of Education and Training ensuring that students only access quality educational resources. School email accounts are also available for each student to enable communication for school based classroom projects. Electronic communication is an integral part of Preston West Primary School. All parents and staff have access to the Campus Portal through which the school sends out all communication such as our weekly newsletter and semester reports.

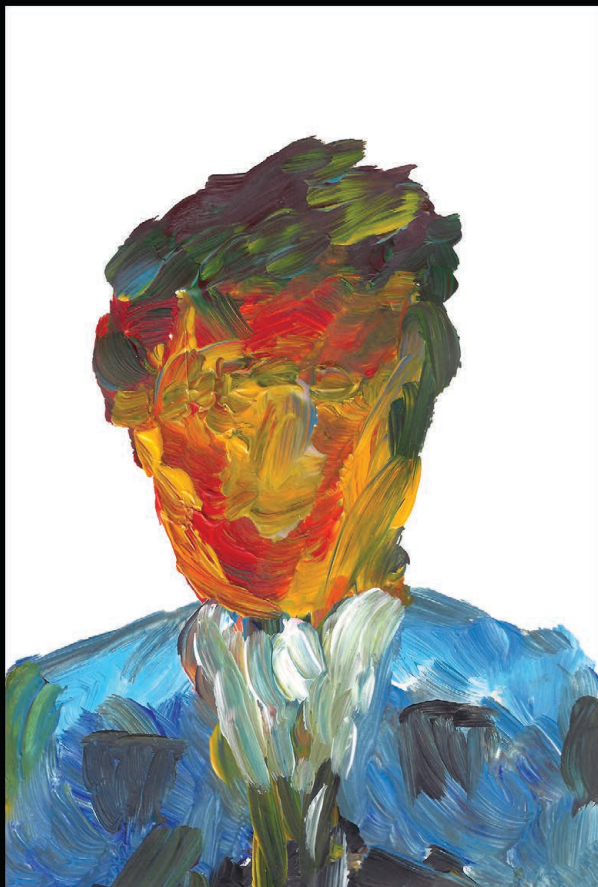






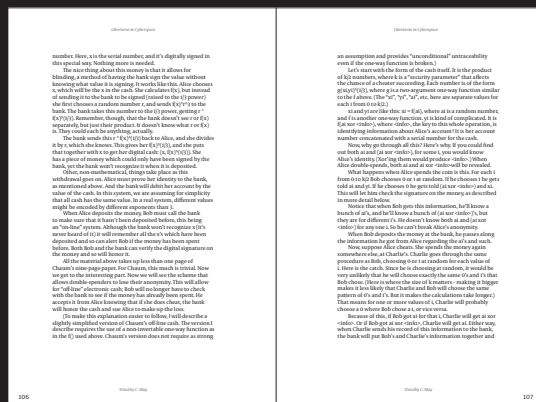
Diego Rivera
Flower Day (Día de Flores)
1925

Satoshi was able to build equality into currency that we haven't seen before; Bitcoin is not limited by third-party authentication.



Pieter Claesz
Boy with a Violin
1632

147



“I am not Dorian Nakamoto.”

Otto Mueller
Maschka with Mask
1919/1921

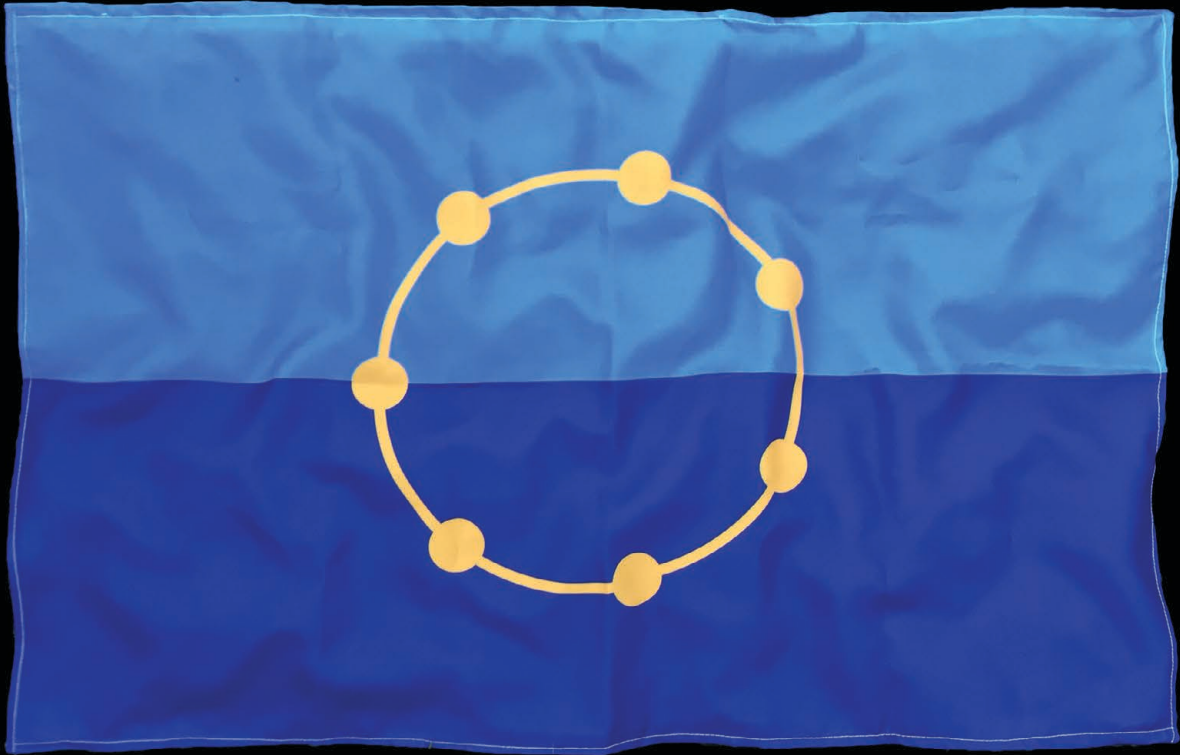
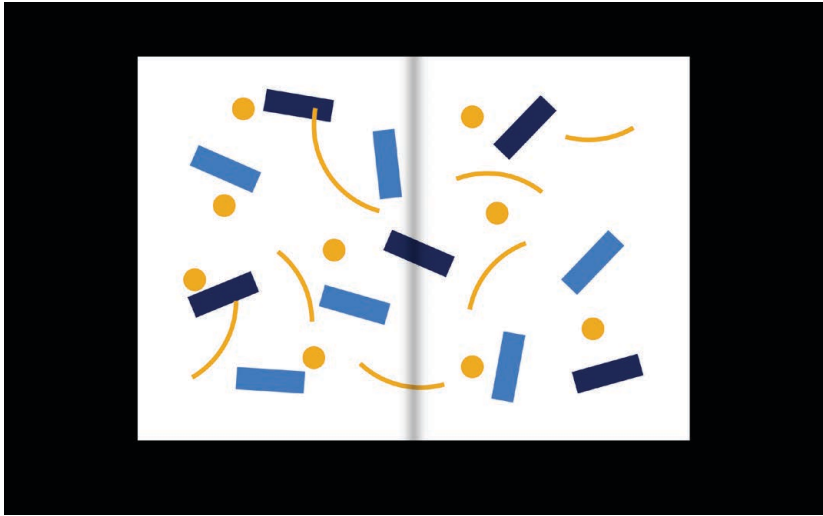
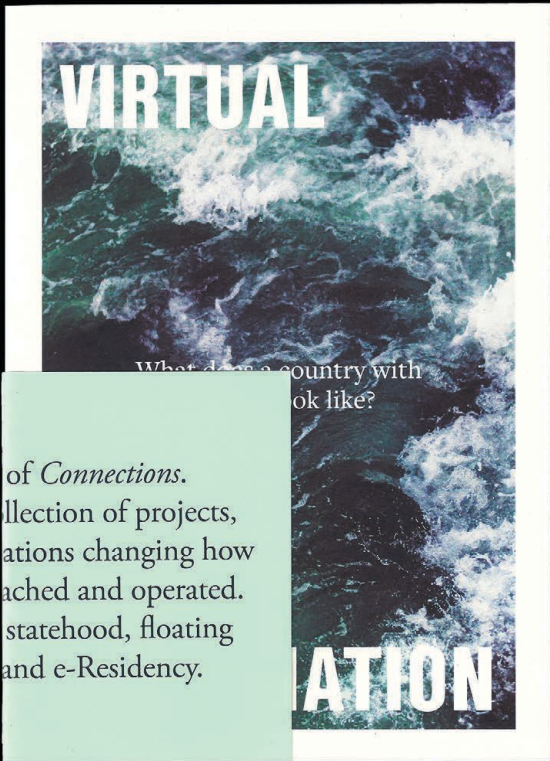


Silk Road 絲綢之路

Silk Road was a dark web marketplace. Now referred to as a darknet market. It was used as a platform to buy illegal drugs online. In 2013 the FBI shut down the site, which could only be accessed by a TOR browser; allowed anonymous purchasing. Bitcoin was the missing piece to online drug purchasing puzzle, allowing anonymous payments.

Ross William Ulbricht was arrested and later sentenced to life in prison, without the possibility of parole.





Virtual Nation

The accompanying zine, Virtual Nation investigates the concept of virtual statehood, a centralised government not possessing land. It's role in power shift, designed with a more contemporary, experimental visual style to communicate the speculative nature of connected sovereignty.